



October 28, 2022

Dear Exhibitor,

Welcome to the Second Annual Great Home Expo!

We are pleased to present you with your Exhibitor Registration Packet. Please use the checklist below to ensure your Exhibitor Registration is complete upon submission.

I am so excited to announce ONLINE document submission and payments for The Great Home Expo 2023! Simply visit GreatHomeExpo.com and click “Reserve Your Space” to submit your completed forms and process your deposit for a quick, easy experience!

*Check payments are still accepted – simply make payable to “The Great Home Expo” and mail to:

The Great Home Expo
PO Box 519
Corinth, ME 04427

EXHIBITOR CHECKLIST

COMPLETE & SUBMIT THE FOLLOWING:

- Exhibit Space Application
- Exhibitor Agreement
- Exhibit Space Selection
- Exhibitor Badge Order Form
- Logo Copyright Release
- Certificate of Liability Insurance (*see section 13 of Exhibitor Agreement*)

If you have questions at any time, please feel free to call (207) 573-1158 or email info@greathomeexpo.com.

Sincerely,

Jess Pearl

Jess Pearl

The Great Home Expo



March 31-April 2, 2023
Cross Insurance Center
515 Main St. Bangor, ME
GreatHomeExpo.com

SUBMIT ONLINE:
GreatHomeExpo.com

EXHIBIT SPACE APPLICATION

EXHIBITOR SPACE APPLICATION

Company Name _____

Contact Name _____

Email _____

Office Phone _____ Mobile Phone _____

Mailing Address _____

City _____ State _____ Zip _____

PRODUCT/SERVICE DISPLAYED:

Select Desired Exhibitor Space Size:

- STANDARD** (10' W x 10' D) **\$850**
- DOUBLE** (20' W X 10' D) **\$1,500 (25% off 2nd booth!)**
- TRIPLE** (30' W x 10' D) **\$2,040 (30% off 2nd & 3rd booth!)**
-
- PREMIUM ENDCAP** (20' W x 10' D) **\$2,000 *limited quantities!**
- ELITE ENDCAP** ('quad') (20' W x 20' D) **\$3,500 *limited quantities!**

Select Electrical Needs, IF ANY:

- STANDARD ELECTRICAL ACCESS (2 outlets at 20 amps)** **\$75.00**
- Add'l Electrical Needs** – if you need more than the standard hookup, check this box and you will receive an Electrical Request Form to ensure your specific needs are met – not included in this initial total – Cost TBD by Cross Insurance Center based on individual needs

TOTAL COST OF SPACE (include Standard Electrical if checked) \$ _____



THE GREAT HOME EXPO EXHIBITOR AGREEMENT

This Agreement is made effective this ____ day of _____, 20____,
by and between:

THE GREAT HOME EXPO (Hereinafter "Sponsor") and

Name _____

Business _____

Street Address _____

City/State/Zip Code _____

Telephone _____

Email _____

(Hereinafter "Exhibitor").

Definitions

The term "Event" means the The Great Home Expo, scheduled to be held March 31st – April 2nd, 2023, at the Cross Insurance Center, 515 Main Street, Bangor, Maine (the "Exhibit Facility").

"Exhibit Space" shall mean that area of the Exhibit Facility that is set aside for Exhibitor's exclusive use, as described below. It does not include any utilities, nor does it include any common areas of the Exhibit Facility. Exhibit space includes 8-foot back drape, 3-foot-high draped side rails, one 8-foot table, two chairs, and a trash can.

The term "Sponsor" includes Sponsor's officers, directors, employees and assigns, unless the context requires otherwise. The term "Exhibitor" means, collectively, (i) the company or person that applied to rent Exhibit Space and agreed to enter into this contract upon acceptance by Sponsor in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable.

EXHIBITOR AGREEMENT

Agreement

1. FEES AND DEPOSIT

The rental fee for an Exhibit Space during the Event is as indicated on Exhibit Space Application.

A deposit of \$425.00 for the rental fee per Exhibit Space rental is due upon signing of this Agreement. The remainder of the fees are due in full on February 28, 2023. No refunds will be made after. If fees are not paid in full by the final payment due date, Sponsor may offer to rent the Exhibit Space to another party.

The Sponsor reserves the right to refuse any exhibit or Exhibitor.

2. EXHIBIT SPACE ASSIGNMENT

Sponsor shall assign Exhibit Space in the Exhibit Facility based on the date of the signed Agreement. One Exhibit Space is 10'x10'; a double space is 20'X10'. The Event will be held in the Arena. Sponsor will endeavor to honor location requests but reserves the right to assign Exhibit Space in the best interests of the Event. Sponsor reserves the right to relocate an Exhibitor at its discretion. Exhibitor understands and agrees that it may be located next to another Exhibitor offering similar or the same services. Sponsor's decision regarding location of Exhibit Space is final.

3. UTILITIES

Exhibit Spaces does not come with electricity. If electricity is needed, a separate request may be made. A \$75.00 additional fee applies for standard electrical access; two outlets at 20 amps. Separate requests may be made for additional utilities.

4. SET UP/BREAK DOWN AND EXHIBIT HOURS

Set up hours will be Thursday, March 30th – 8AM-5PM and Friday, March 31st – 8AM – 11AM.

Break down hours will be Sunday, April 2nd - 5PM-9PM.

Exhibit hours will be Friday, March 31st - NOON-8PM; Saturday, April 1st – 10AM-8PM and Sunday, April 2nd - 10AM-5PM.

The Sponsor reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs.

5. USE OF AISLES

The aisles, passageways and overhead spaces remain strictly under control of the Sponsor and no signs, decorations, banners, etc., will be permitted on them except by special permission of the Sponsor. Exhibits shall be so installed that they will in no case project from the background beyond 42" so view of neighboring exhibits is not obstructed. Projectors and all other apparatus must conform to local municipal and Cross Center regulations. Presentations must be so arranged that aisles are not blocked.

6. IMPROVEMENTS

All structural work such as shelving, standards, display racks, spotlights, signs, etc., must be approved. All decorations must be flame-proofed and subjected to inspection by municipal officials. No flammable fluids or substances may be used or displayed.

7. SUBLETTING/ASSIGNING SPACE

The Exhibit Space contracted for is to be used solely for the Exhibitor whose name appears on the contract, and it is agreed that the Exhibitor will not (i) sublet or assign any portion of its Exhibit Space or (ii) request badges for persons not employed by the Exhibitor.

8. CANCELLATION BY EXHIBITOR

Exhibitors desiring to cancel this agreement may only do so by giving notice in writing to the Sponsor with evidence of receipt by Sponsor.

All fee deposits are non-refundable and only payments made in excess of these will be subject to a refund prior to February 3, 2023. Written notice of cancellation received after February 3, 2023, will result in 100% of all fees to be forfeited by the Exhibitor. These amounts are considered to be liquidated and agreed upon damages, for the injuries the Sponsor will suffer as a result of the Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty.

The parties understand that the withdrawal of the space reserved from the availability at a time when other parties would be interested in applying for it, will cause the Sponsor to sustain damages. In this situation, Sponsor's damages will be substantial, but they will not be a capable to determine with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages.

BY SPONSOR

In the event that the agreement is cancelled by Sponsor for any reason, deposits are non-refundable and only payments made in excess of these will be subject to a refund. If the event is cancelled due to COVID-19 related reasons full refunds will be provided.

In the event of failure or inability to fulfill this contract, or to furnish space due to war, fire, strikes, authority of the law, act of God, or for any other cause or reason, the Sponsor agrees to return to the exhibitor all deposits or other monies paid hereunder, except that Sponsor shall have the right to retain such portion of the deposits or other monies as has been expended in preparation to perform this Agreement, and thereupon this agreement shall be deemed cancelled by mutual consent and the Sponsor shall be relieved from all responsibilities thereafter.

9. CANVASSING

Advertising materials or signs of firms other than those that have engaged Exhibit Space are prohibited. Canvassing or conferences, except by Exhibitor, are prohibited. Canvassing outside of the Exhibit Space is forbidden. Exhibitors are not permitted to allow use of their Exhibit Space by any person other than the exhibiting firm.

10. VIOLATION OF RULES

Conduct deemed to be unethical by the Sponsor or an infraction of rules on the part of the Exhibitor or its representatives, or both, will subject the Exhibitor or its representative to sanctions which may be imposed by the Sponsor including, without limitation, (i) monetary penalties not to exceed \$1000.00, and/or (ii) dismissal from the show, in which event it is agreed that no refund will be made by the Sponsor and further that no demand for redress will be made by the Exhibitor or its representatives, and/or (iii) refusal to allow Exhibitor to exhibit at future shows.

Rules of Conduct are attached hereto as Exhibit A and incorporated herein by reference.

11. SECURITY AND INSURANCE

The Exhibitor agrees to make no claim for any reason whatsoever against the Sponsor or Exhibit Facility for loss, theft, damage or destruction of goods; nor for any injury to himself or his employees while in the Exhibit Facility; nor for any damage of any nature or character, including any damage to his business by reason of the failure to provide space for the exhibit, or the removal of the exhibit; nor for any action of any nature of the exhibit management, or its employees or agents; nor for failure to hold the show as scheduled. The Sponsor will endeavor to protect Exhibitors' materials by providing security during the closed hours of exhibits. Exhibitors are urged to insure their property against fire and theft.

12. LIABILITY

Exhibit Spaces are provided with the understanding that the Exhibit Facility will act for the Exhibitor and its representatives only in the capacity of agent, and not as principal, and that neither the Exhibit Facility nor the Sponsor assume any liability whatsoever for damages for any act of omission or commission in connection with said agency, and the Exhibitor and its representatives hereby hold harmless the Sponsor and the Exhibit Facility from any and all liabilities for loss arising from any cause. Furthermore, Exhibitor shall indemnify Sponsor, its employees and/or agents from and against any and all claims, damages, losses and expenses including reasonable attorney's fees arising out of this Agreement or occurring or resulting to Exhibitor property.

Exhibitors or their agents shall not injure or deface walls, floors or carpets of the building, or any equipment or other furniture. Exhibitors are forbidden to drive tacks, nails or screws into the walls or woodwork. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.

13. INSURANCE

Exhibitor shall purchase and maintain insurance naming Sponsor and Exhibit Facility as additional insured with respect to all operations and will protect them from all claims which may arise out of or result from the acts, negligence or inaction of the Exhibitor or Exhibitor Visitors, and shall include as a minimum General Liability and Auto Liability Insurance to cover bodily injury/property damage in the amount of \$500,000. A Certificate of Insurance demonstrating coverage for the Event Dates must be submitted to Sponsor along with the final payment.

14. EARLY DEPARTURE

Exhibitor agrees to be present during the entire length of the Event. Any departure of an Exhibitor, prior to the scheduled close of the Event, will result in no future returns to Great Home Expo LLC productions.

15. ADMISSION TO EVENT AREA

Only Exhibitors, Event Facility staff, Sponsor, and ticket-holding guests will be permitted in the Event area. Exhibit personnel must present Exhibitor Badge for entry. Exhibitor will receive five Exhibitor Badges with registration and can purchase up to five additional Exhibitor Badges if needed.

16. GOVERNING LAW

The parties agree that this Agreement has been executed and delivered in the State of Maine and its validity, interpretation, performance, and enforcement shall be governed by the laws of the State of Maine. The parties further agree that any disputes between them may be heard only in the state courts in the State of Maine, and the parties hereby consent to venue and jurisdiction in those courts.

17. ENTIRE AGREEMENT. This Agreement constitutes the entire agreement and understanding of the parties with respect to the subject matter hereof and supersedes all prior agreements between the parties and all prior or contemporaneous representations, whether written or oral. The parties agree that there were no inducements or representations for the execution of this Agreement except as set forth in writing herein.

18. SEVERABILITY

If, for any reason, any provision of this Agreement shall be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision of this Agreement, and each such other provision shall continue in full force and effect to the fullest extent permitted by law.

19. MODIFICATION AND AMENDMENT

This Agreement may be modified or amended by agreement of the parties hereto; provided, that no such modification or amendment shall be effective unless in writing and signed by the parties hereto. No term or condition of this Agreement shall be deemed to have been waived, nor shall there be any estoppel against the enforcement of any provision of this Agreement, except by written instrument of the party charged with such waiver or estoppel. Any such written waiver shall be limited to the act or provision specifically stated therein and shall not be deemed to be continuing unless specifically stated therein.

20. SECTION HEADINGS

The section headings herein are included solely for convenience of reference and shall not control the meaning or interpretation of any provision of this Agreement.

PAYMENT SCHEDULE & INSTRUCTIONS

PAYMENT SCHEDULE

Deposit due with signed contract \$ 425.00

Remaining balance due **2/28/23** \$ _____

CHOOSE PAYMENT OPTION:

- I have submitted payment online at GreatHomeExpo.com
- I have mailed a check to:
The Great Home Expo
PO Box 519
Corinth ME 04427

Please submit your contract online at GreatHomeExpo.com. Contracts are not final until received and approved by Sponsor. Contracts without deposit received will be considered incomplete and not assigned booth space.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year signed by Sponsor.

EXHIBITOR

DATE

SPONSOR

DATE



March 31st – April 2nd, 2023
 Cross Insurance Center
 515 Main St. Bangor, ME
 GreatHomeExpo.com

SUBMIT ONLINE:
 GreatHomeExpo.com

EXHIBIT SPACE SELECTION

Please list your top four booth choices. *Booths will be assigned on a first come, first served basis in the order registration packets with deposit are received.*

TOP 4 BOOTH CHOICES (list booth number(s))

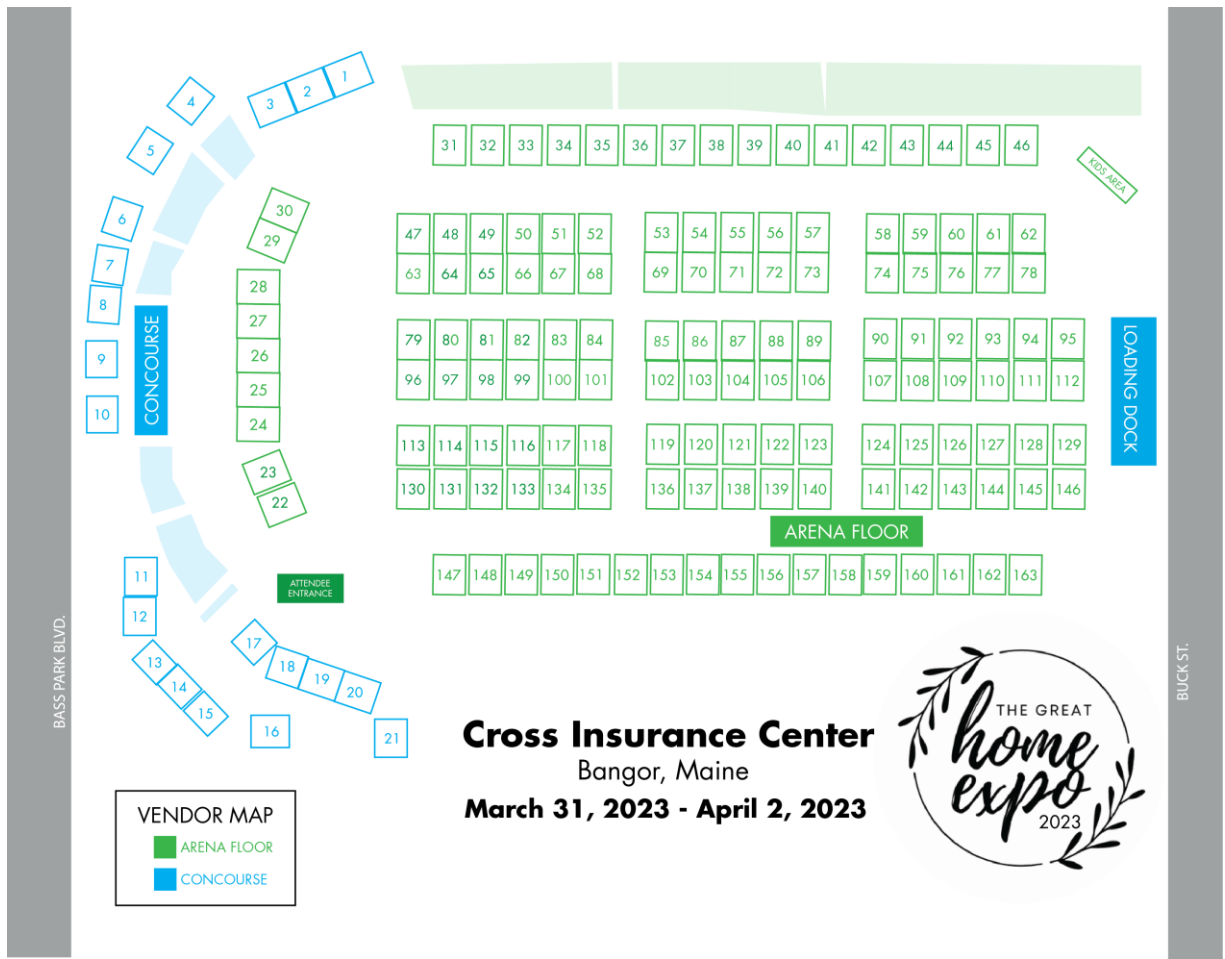
1. _____

2. _____

3. _____

4. _____

*examples: standard: 150
 double: 150, 151
 triple: 150, 151, 152
 premium endcap: 90, 107
 elite endcap: 90, 91, 107, 108*





March 31st – April 2nd, 2023
Cross Insurance Center
515 Main St. Bangor, ME
GreatHomeExpo.com

SUBMIT ONLINE:
GreatHomeExpo.com

EXHIBITOR BADGE ORDER FORM

EXHIBITOR BADGES

ALL exhibit personnel must wear an Exhibitor Badge on site.

- Exhibitors will receive FIVE FREE EXHIBITOR BADGES upon arrival at Registration on Set-Up Day.

Additional Exhibitor Badges:

- Additional Exhibitor Badges (max 5 per Exhibitor) will be available for purchase through March 15, 2023, for \$7.50 each by submitting this order form.
- Additional Exhibitor Badges purchased after March 15, 2023 will be \$12.00.
- Purchased Exhibitor Badges will be distributed upon arrival at Registration on Set-Up Day.

Company Name

Contact Name

Email

Additional Exhibitor Badges

Qty: _____
x \$7.50 each

TOTAL



March 31st – April 2nd, 2023
Cross Insurance Center
515 Main St. Bangor, ME
GreatHomeExpo.com

SUBMIT ONLINE:
GreatHomeExpo.com

LOGO COPYRIGHT RELEASE

COPYRIGHT RELEASE FORM FOR LOGO

TO WHOM IT MAY CONCERN:

By receipt of this letter, I, _____ original copyright owner of this logo design, do hereby release and grant permission to The Great Home Expo to use this logo design for the purpose of advertising and promoting The Great Home Expo. Also, I grant permission to reproduce this logo design by any printing service of The Great Home Expo's choice for prints, enlargements, and any type of product to advertise and promote the show. This includes internet or commercial printing services. In addition, this release allows the use of this logo design to be used on The Great Home Expo's website and any social media site of their choice for advertisements and promotions.

Signature: _____ Date: _____